



GAA World Games – Business Forum

Thursday 5th March 2015 – Park Rotana Hotel, Abu Dhabi, UAE

Registration	Opening and morning reception – Coffee and Networking
09:30	‘Failte’ Welcome to the inaugural GAA World Games – James Kennedy: Chairman Middle East GAA
09:40	Opening Remarks: HE Ambassador Patrick Hennessy and Aogan O Fearghail Uachtaran, Cumann Lúthcleas Gael
09:55	Keynote Address: GAA World Games - Event Sponsors Etihad Airways
10:10	Middle East Business Colm McLoughlin – Senior Vice President: Dubai Duty Free
10:30	Networking Break Coffee
10:50	The Gulf Economy Special State Guest speaker from Abu Dhabi
11:00	Business Panel 1: Business in the Middle East – Linking Ireland to the Middle East Eithne Treanor - Founder: E.Treanor Media Sean Davis - Regional Manager MENA, Enterprise Ireland Patrick Moynagh - Economic Advisor, Saudi Arabian Monetary Agency Declan Hegarty - General Manager, JP Morgan Abu Dhabi Paul Kenny - Founder & CEO, Cobone.com: Middle East Entrepreneur of the Year Niall Greene - Managing Director, Bruce Shaw
12:05	Business Panel 2: Innovation and Opportunity - Designed in Ireland Joanna Murphy - COO, Connect Ireland Philip Moynagh - Vice President Intel Corp. ‘The Internet of Everything’ Dr Brian MacCraith - President, Dublin City University Dr Nora Khaldi - Founder & CEO, Nuritas Stephen Harrison-Mirfield - COO, Royal College of Surgeons (Ireland) – Bahrain
13:10	Lunch & GAAGo Noel Quinn - GAAGO: Experience the original ‘Beautiful Game’ - Now
14:00	GAA Panel: GAA – 130 years after Michael Cusack Minister James Deenihan TD - Minister for the Diaspora Pat McEnaney - Leading GAA Referee and Chairman of GAA Referees Association Marty Morrissey - RTE Sport Pat Spillane - Multiple All Ireland Winner, Columnist and GAA Analyst with Aogan O Fearghail - Uachtaran, Cumann Lúthcleas Gael
15:00	The Science of Sport Pat Daly - GAA Director of Games Development & Research
15:30	Closing Commentary Mícheál O’Muircheartaigh – “Observations from the side-line....”
16:15	Cocktail Reception Networking