MESSAGE FROM THE CHAIRMAN
CREATE THE FUTURE - TOGETHER

St Maur’s GAA Club is a community based voluntary club steeped in history.

As we celebrate 90 years in the town, we acknowledge the great people of Rush who, over the years, had the drive and determination to build a great facility and a great club – a place where all the community can gather and enjoy our games.

In recent years, as the town has grown, St Maur’s on-field successes have risen to new levels with our ladies’ team crowned All-Ireland champions in 2016, our adult football 1st team at the very top of Dublin football and our adult hurlers winning both a league and championship in successive seasons. Our juvenile section is thriving with success in the 2017 Féile tournament among the many recent highlights. Our representation at county level has taken a giant leap and we’re very proud to have so many players -male and female across all codes, wearing the blue of Dublin.

Off the field, we have developed the club as much more than just a GAA centre. Many local organisations and institutions regularly use our facility and the Maurs site is very much at the heart of our community.

The biggest challenge facing our club today is how to grow our facilities to cater for both our existing membership and the growth that is happening in Rush. We are determined to provide the very best of facilities, particularly for our juvenile members, which will ensure a safe, secure and clean environment for all who use them. We are working with Fingal County Council on a longer-term plan to cater for the growth in Rush over the next 15-20 years. In the immediate period ahead, we need to bring new facilities into the club, particularly to cater for our under-age players.

Our Development Plan was ratified at the club EGM in November and the first phase of the plan – the installation of a full size all weather floodlit pitch – has been fully examined and our planning application has been professionally prepared and lodged with Fingal Co Co.

We have a unique opportunity to bring a fantastic facility to the club and the town and we need your support.

Let’s CREATE THE FUTURE together.

All the details are contained within this document and are also available on www.maurs.ie

Thanks for your support.
Mise le Meas.

Derek Farren
Chairman
CREATING THE FUTURE

The development of facilities at the club is set out over four phases. The planning application for Phase one - the full size all weather floodlit pitch – has already been prepared and submitted to the local authority.

The four phases comprise:

1. **New full size all weather floodlit pitch**
   - Situated on site of the current training ground
   - Includes state of the art artificial surface, fencing and full floodlights

2. **Re-alignment and resurfacing of current 2 grass pitches**
   - Our current main pitch will be now a 140m x 80 m second pitch
   - The pitch adjacent to the club house will become a sand based surface extended to 138 m x 85 m. It will become our main playing pitch with enhanced spectator facilities and be overlooked by the clubhouse

3. **Development of the ball wall area**
   - New 3G surface
   - New fencing/lighting
   - All-weather training area adjacent to the ball wall

4. **Refurbishment of our clubhouse**
   - Improved bar facilities/balcony area overlooking main pitch.
ST MAUR’S AND THE COMMUNITY

“It takes a parish to raise a child”

RUSH COMMUNITY

Rush is a rapidly growing community and St Maur’s is at the heart of that community

• St Maur’s celebrates 90 years in the community in 2018
• We offer a safe environment in which the town’s young people can develop
• We are more than just a GAA club – we are an important resource for local children
• Our facility is the focal point for many other organisations in the town
• The 2016 population of RUSH was 9,943 - up 20% in the past 10 years
• 3,116 of the population - 31% - are under 19 years

St Maur’s, as part of the community of Rush plays a large part in helping social inclusion and in counteracting obesity as well as helping with community integration – making a real impact on the people of the town. We are a centre used by our Senior citizens, our local schools, our Horticultural society, Badminton Club and the National Blood Bank to name just a few.

ST MAUR’S 2018

• We have almost 40 teams in the club representing the town
• There are more than 650 juvenile members – a 25% increase since 2014
• Overall, we have 1,100 members
• We have a thriving academy – boys/girls – football, hurling ladies football and camogie
• Our Mini Leagues, summer and Easter camps attract hundreds of children every year
• We have great links with all the local schools
• We also develop our young talent – more than 40 young boys and girls have completed Referee Development courses
• Many of our teenagers are already giving back to the club by volunteering to coach our young members at the Academy every Saturday.

More than 20 of our young players aged 13-17 have earned places on Dublin Development Squads and they are fantastic young ambassadors for the club across the Dublin GAA landscape. Like all the 5,6,7, 8-year-old players who are part of our academy, they can aspire to succeed to the very highest level where in recent years St Maur’s Dublin senior level stars have included Ciaran Reddin, Eoghan Conroy in hurling and Olivia Leonard.

Also at the younger levels, we celebrated great success in the All-Ireland Féile Under 14 competitions in 2017, winning two Dublin titles with, no doubt, more to come in the next few years.
CREATE THE FUTURE
PROJECT
DEVELOPMENT COSTS

The 2018-2023 Development Plan is a challenging, ambitious but affordable one. It will bring enormous benefits to our club and the people of Rush. It will not only provide a safe, clean, secure and friendly environment available in all weather situations, it will grow the interest in sport in Rush and provide a facility which can be used by schools, other clubs and the community.

Current Finances

Thanks to a healthy membership and the support of our many sponsors, supporters and partners, St Maur’s annual turnover of approx. €250,000 is met with a matching income stream. The club supports all its teams, maintains very good quality facilities, meets our obligations to all authorities and manages our existing financial commitments and generates a small annual surplus which is re-invested in the Club.

Phase One Development
Plan Cost

The All-weather floodlit pitch has been costed at €1.2 million. The club proposes to fund this via:

1. Long term interest free loan of €500,000 (once off opportunity, supported by the County Board)
2. Grants of €250,000 (€102,000 granted in Jan 2018 - Govt Sports Capital Grant)
3. Donations, fundraising and sponsorships by members of approx. €450,000

<table>
<thead>
<tr>
<th>Phase One Development Cost</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interest Free Loan</td>
<td>€500,000</td>
</tr>
<tr>
<td>Donations/Sponsorships/Fundraising</td>
<td>€450,000</td>
</tr>
<tr>
<td>Grants</td>
<td>€250,000</td>
</tr>
</tbody>
</table>
Can the club afford to do this?
Yes. On the basis that the fundraising targets are met, the club’s annual debt payments will remain unchanged. The projected budgeting for the new pitch also includes savings on expenditure currently used on renting external facilities.

Why now?
The once off long-term interest free loan being supported by the Co Board is available now to successful applicants. These arrangements make this development possible but we need to move quickly to avail of this special loan.

Why not be more modest about the plan?
The town is growing and St Maur’s membership is growing. The scale of the development is needed simply to meet current and expected growth in demand over the next 5 years. St Maur’s will continue to work with Fingal Co Co on developing more facilities to meet the needs of the town over the next 15–20 years.

Will all phases happen?
Our plan has been developed for the period to 2023 and the Club’s EGM in late 2017 approved all phases. The Development Committee comprises a wide range of experts in disciplines such as finance, planning, architectural, engineering and marketing and we are determined to build the type of facility at St Maur’s which our community needs and deserves.

Is the donation ring fenced for this project?
Yes. All donations are held in a dedicated account and will be refunded if the project does not proceed.

What options are available to donate?
All options are detailed on page 8.

Is the club seeking sponsors?
Very attractive sponsorship packages are available which are directly linked to the new facility – details on page 9.

Will the club still run its normal fundraisers and events such as the annual Christmas Draw?
Yes. The day to day running of the club will remain largely the same. The new all-weather facility will provide us with more opportunity to earn revenue while also cutting back on money spent on renting external facilities. The normal annual activities of the club will continue.
CREATE THE FUTURE
HOW TO PLAY
YOUR PART

There are many ways to donate/contribute with the following options available immediately:

DONATIONS

1. **Supporter Package 1**
   - “Own” a virtual square of the new pitch for a donation of €1,000 each
   - Donors’ names will be included on Patrons’ Board in Clubhouse indefinitely
   - **Donor Options:** €1,000 payment up front, or monthly payments between 12 – 24 months to suit individual circumstances (for example – €41.66 x 24 monthly payments or €83.33 x 12 monthly payments)
   - €1,000

2. **Supporter Package 2**
   - “Own” 2 virtual squares of the new pitch for a donation of €2,000
   - Name on Patrons Board in clubhouse indefinitely
   - Name on Patrons Page on Club web-site
   - 1 year pitch side hoarding or one ten year non-playing full membership
   - **Donor Options:** €2,000 up front or monthly payments between 12–24 months to suit individual circumstances (for example - €83.33 x 24 monthly payments or €166.66 x 12 monthly payments)
   - €2,000

3. **Supporter Package 2**
   - 3 Years Pitch side hoarding
   - 10 years St Maur’s membership fees for a single individual
   - Name on Clubhouse Patrons Board indefinitely
   - Name on Patrons Page on Club web-site
   - **Donor Options:** €5,000 up front (options over 12/24 months also available)
   - €5,000

If you want to explore other options with colleagues/friends grouping together, please let us know. We will be delighted to receive any donation which supports the Development Plan.
CORPORATE PACKAGES

Silver Package 4
- Sponsorship/branding of one of six floodlight pylons for 5 years plus 4 pitch side hoardings
- 2 years advertisement carried on St Maurs website
- 1 Year of monthly Facebook promotions on St Maurs Facebook Page
- 10 years St Maur’s membership fees for a single individual
- Name on Clubhouse Patrons Board indefinitely
- Name on Patrons Page on Club web-site

€10,000

Silver Package 5
- Corporate signage at Club entrance and in Clubhouse
- 8 prominent pitch side hoardings
- 5 years advertisement carried on St Maurs website
- 2 Years of monthly Facebook promotions on St Maurs Facebook Page
- 10 years St Maur’s membership fees for a single individual
- Name on Clubhouse Patrons Board indefinitely
- Name on Patrons Page on Club web-site

€20,000

Platinum Package 6

Naming Rights
- Lifetime naming rights for All Weather pitch
- Corporate signage at Club entrance and in Clubhouse
- 8 prominent pitch side hoardings
- 2 years advertisement carried on St Maurs website
- 1 Year of monthly Facebook promotions on St Maurs Facebook Page
- 10 years St Maur’s membership fees for a single individual
- Name on Clubhouse Patrons Board indefinitely (minimum 20 years)
- Name on Patrons Page on Club web-site

€50,000

We would be delighted to meet with anyone interested in our Corporate packages and will gladly tailor a package to suit all needs.
CREATE THE FUTURE
TAX RELIEF ON DONATIONS – HOW IT WORKS

The Department of Transport Tourism and Sport has approved the St Maur’s Development Plan Project as eligible for Tax Relief under the terms of Section 847a of the Taxes Consolidation Act under ref: R-11-27-002. Tax Relief may now be claimed by St Maurs on donations received towards this project – AT NO EXTRA COST TO YOU.

Benefit to St Maurs

St Maurs may now claim Tax Relief from the Irish Revenue on all donations for this project totalling €250 or greater, received from a PAYE worker in a single tax year. This allows the project to benefit from a tangible financial uplift from your donation, with no extra cost to the donor, as outlined below.

How does this work?

Example: Mary is a PAYE worker paying tax at the higher rate of 40%. She donates €1,000 to St Maurs.

As an approved project, St Maur’s can claim a tax-refund on Mary’s donation without impacting in any way on Mary. The specified tax rate for relief is 40% as Mary pays the higher rate of 40% tax.

When Mary donates €1,000, if she provides St Maur’s with written authorisation to enable the club claim tax relief on her donation, St Maur’s receives an additional €666.67 from Revenue.

<table>
<thead>
<tr>
<th>Donation received by St Maur’s</th>
<th>€1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tax rebate claimed by St Maur’s with donor’s approval</td>
<td>€666.67</td>
</tr>
<tr>
<td>Total donation to St Maur’s</td>
<td>€1,666.67</td>
</tr>
</tbody>
</table>

The benefit to St Maurs is therefore €1,666.67 from the original €1,000 donation, without any additional cost to Mary.

What the Donor needs to do

It is very simple and we will be happy to assist you. Each PAYE donor is kindly asked to complete and sign either the Annual Certificate or the Enduring Certificate, provided in our pack and submit to your club contact.

Tax benefit for Corporate donors:

Example: Company X donates €10,000 to the St Maur’s approved development. St Maur’s has the benefit of receiving €10,000, but the cost to the company is alleviated as the company may claim a tax deduction on the donation as the donation can be regarded as a trading expense.

All private, confidential and sensitive information will be handled in line with all appropriate guidelines.

If you wish to discuss any aspect of donating to the St Maur’s Development Plan project in strict confidence, please contact our dedicated team – see contacts on the back cover.
St Maur’s has a very strong track record in investing in the development of the club over many years.

The original clubhouse project was regarded, at the time in 1980 as extraordinarily ambitious but was achieved and is still the centrepiece of the club today.

In subsequent years, the changing of the pitch orientation, the building of new dressing rooms, the construction of the Ball Wall together with ongoing facility upgrades has seen the club move with the times while remaining financially viable.

Since 2009, over €236,000 has been invested in club infrastructure projects including:

- Ball wall construction
- Re-roofing of main hall
- New flooring in Main Hall
- Bar facility refurbishment
- Pitch drainage projects
- Gymnasium installation
- Pitch nets
- General refurbishments
- LED lighting
- Railings and fencing
CREATE THE FUTURE
A QUICK GUIDE

Please contact:

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Peter Monks 087-9081641
Fergus Casey 087-2986859
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www.maurs.ie

SPREAD THE WORD!