



2016 OUTCOMES

PEOPLE



336 ²⁰¹⁵ 270
Coaches and umpires attended **development workshops** facilitated by the Association

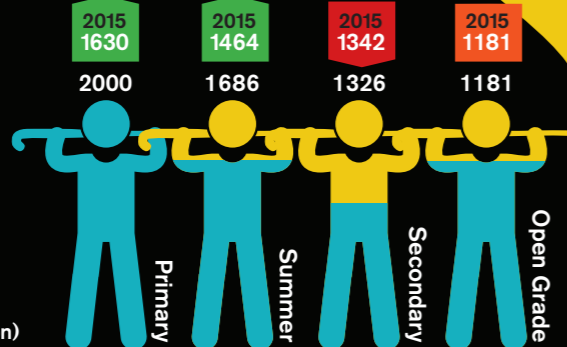
29 ²⁰¹⁵ 28
Capital players delivered **coaching sessions** to support our community hockey programmes

22 ²⁰¹⁵ 14
Wellington based **umpires** and **coaches** were appointed to international or national tournaments

DEMOGRAPHICS

30%

increase in our Winter membership over the past 6 years
(6,193 members in the 2016 season)



PARTICIPATION

10,090 ²⁰¹⁵ 11,815

people involved in Wellington Hockey participation programmes

848 ²⁰¹⁵ 664

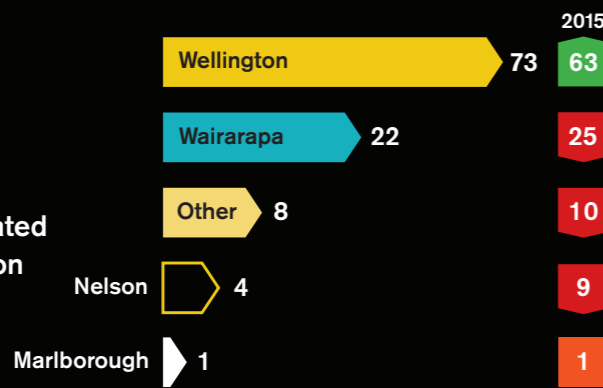
youth participated in Wellington development programmes

Over **370** ²⁰¹⁵ 400

players (20 teams; 2015 26 teams) attended national tournaments

68%

of Capital players originated from the Wellington region in the 2016 season
(58% in the 2015 season)



PERFORMANCE

44% ²⁰¹⁵ 55%

of Capital and Wellington teams achieved a top 4 placing at national tournaments

14 ²⁰¹⁵ 6

Capital Players chosen to represent **Junior Black Sticks (U19s)**

70 ²⁰¹⁵ 60

players from the Capital region were selected into **New Zealand representative squads**

33,000 ²⁰¹⁵ 30,000
visits to the Wellington Hockey website every month

2176 ²⁰¹⁵ 1804
Wellington Hockey Facebook followers

PARTNERSHIPS

32% ²⁰¹⁵ 24%

increase in funding and sponsorship income

\$2.73m ²⁰¹⁵ \$1.5m

leveraged to support NHS 3 and turf replacement projects

\$250,640 ²⁰¹⁵ \$145,000

invested into new assets and the Stadium Trusts Capital fund



VOLUNTEERS

470 ²⁰¹⁵ 434

volunteer coaches and **118** umpires (2015: 86 umpires) were involved in our competitions and programmes

