

## 5. VALUES OF IRISH RUGBY

The foundations of governance and the strategic plan are built on the values of Irish rugby. These values, RESPECT, INTEGRITY, INCLUSIVITY, FUN AND EXCELLENCE should be reflected in every aspect of the game, how it is played, governed, administered and developed. Our values are a key strength and we must promote them, not only at national team level, but in every community on the island of Ireland.

During the Club Engagement Meetings and workshops (Sept 2012), examples of how we can live these values were developed and summarised below:

VALUE	DEFINITION	LIVING THE VALUES
<b>RESPECT</b>	Discipline and respect are cornerstones of our game. Participants show respect both on and off the pitch for team mates, opponents, match officials, and all those involved in the rugby family.	<ul style="list-style-type: none"> <li>▶ Professional players are Role Models to all, and their behaviour on and off the pitch confirm and promote our values.</li> <li>▶ Respect for all players regardless of ability, age or gender.</li> <li>▶ Respect for referees: a key principle of the game.</li> <li>▶ Respect for all coaches and volunteers.</li> </ul>
<b>INTEGRITY</b>	Integrity is the foundation of the game. It is generated through honesty, transparency, ethical (Drug Free) and fair play.	<ul style="list-style-type: none"> <li>▶ Strong link between amateur and professional game.</li> <li>▶ Code of conduct/Charter and education for Players, Coaches, Volunteers and Supporters.</li> </ul>
<b>INCLUSIVITY</b>	Irish Rugby celebrates camaraderie and teamwork which transcends gender and cultural, racial, geographic, political and religious differences.	<ul style="list-style-type: none"> <li>▶ Opportunity for all the family to be part of rugby - IRFU/Province to promote Rugby as game for all.</li> <li>▶ Providing for all forms of rugby while maintaining the values and tradition of the XVs game.</li> </ul>
<b>FUN</b>	Rugby generates enjoyment, passion, pride, excitement, emotional attachment and a sense of belonging to the Irish Rugby Family.	<ul style="list-style-type: none"> <li>▶ Clubs and Schools to ensure that players have a lifelong, and more importantly, an enjoyable experience in the game.</li> <li>▶ Reform competition models to maximise camaraderie and ethos associated with the traditional club games and derbies.</li> </ul>
<b>EXCELLENCE</b>	Irish Rugby aspires to be a Leader in sport and in the community, which achieves success at all levels through being transparent, innovative and forward thinking. Irish rugby prides itself in doing things well and in a professional manner.	<ul style="list-style-type: none"> <li>▶ IRFU and Provinces to have transparency in decision making and the cascade of information to clubs and schools.</li> <li>▶ There is a responsibility for all, IRFU, Branch, Club and School to show positive leadership at all levels.</li> <li>▶ Rugby players are role models to all in their community and their performance on and off the park confirm and promote our values.</li> </ul>